



## A plant closing creates a highly charged environment. Emotions can often derail your production plans. AFIMAC understands the challenges you are facing during a plant closing.

**Getting product to market. It's something that can become a major concern during a plant closing.** Market share can be impacted and negative press can erode consumer confidence. We are standing by with the professional support to help your company protect its assets and meet its obligations.

**Here's a recent example of how we've helped similar companies in crisis:**

### Challenge:

A mid-size manufacturer needed to close one of its plants. They were concerned about meeting their customers' short-term supply needs, averting bad local and national PR, and protecting their personnel and equipment.

### AFIMAC Solution:

AFIMAC crafted a comprehensive contingency plan to ensure safe and timely production and distribution of product throughout the plant closing process. The plan included temporary staffing strategies, transportation services, security objectives, and aggressive timelines. AFIMAC was able to provide the necessary personnel and equipment on time and in budget.

### Results:

During the plant closing process, nearly a third of the manufacturer's top performers, having obtained other gainful employment, left prior to the close date. In addition, a small group of remaining personnel, bitter over the plant closing, were caught trying to sabotage equipment in an attempt to slow production. Fortunately, AFIMAC security specialists thwarted their efforts. As a result of AFIMAC's security support, temporary staffing services, and preventative planning, the manufacturer was able to continue supplying the market without disruption, protecting its reputation and its customers.

**Company Required:** Continued production and unhindered delivery of product to the marketplace.

**AFIMAC Delivered:** Placement of temporary work teams to meet production timelines. Deployment of Security Specialists to oversee vulnerable, mission critical areas in the plant.

**Company Required:** Relocation of inventory and equipment.

**AFIMAC Delivered:** Transportation and off-site warehousing to ensure the bank of product produced in advance of plant closing was properly secured.

**Company Required:** Protection against media coverage and consumer back lash.

**AFIMAC Delivered:** A non-confrontational approach to ensure the company did not receive negative press as a result of utilizing AFIMAC's services. A communication strategy, developed prior to start of service, to ensure professional handling of all media inquiries.

