



As the dominant service provider in this complex industry, AFIMAC understands the unique business continuity challenges threatening organizations in this industry.

In the petrochemical industry, securing the product pipeline is more than just an exercise in supply chain management. We understand you have suppliers and customers; however, given the uniqueness of your product and processes, we know there is so much more. AFIMAC shares your concern for the safety and security of your facilities and the surrounding communities. We understand the industry regulations that direct and govern your operations. We can help you meet your obligations.

Here's a recent example of how we've helped a client in similar crisis:

Challenge:

A large multi-national petrochemical company wanted to prepare against the possibility of a work stoppage. Eight of its refineries had labor union contracts that were due to expire the first quarter of 2009. During this same time, the labor union was negotiating its national contract. Anticipating a national directive to strike, the company was concerned about its ability to maintain operations and secure its facilities.

AFIMAC Solution:

AFIMAC began the contingency planning process by performing Security and Logistical evaluations for each of the eight sites. Identifying unique industry regulations and restrictions so as to remain compliant with the industry's Home Land Security Directives. With Security and Logistical contingency plans in place, AFIMAC prepared for possible deployment. Several hundred AFIMAC employees received specialized certification and were put on standby. AFIMAC supplied over 350 TWIC certified security and logistics personnel. Days prior to the deadline, food supplies were delivered, bunk house trailers setup, laundry and kitchen trailers were moved into place, and utilities connected.

Results:

Management successfully secured new collective agreements at each of the eight refineries. AFIMAC's on-site preparation demonstrated management's determination and allowed management to negotiate from a position of strength.

Company Required: The ability to maintain operations and secure facilities.

AFIMAC Delivered: Security and Logistical evaluations performed at each of the eight sites. AFIMAC personnel received the proper certification and were standing by for deployment. Trailers and Equipment were moved into place.

Company Required: Security personnel to support evacuations in the event of medical emergencies, spills or fires.

AFIMAC Delivered: AFIMAC personnel, trained and fitted with breathing apparatus and special chemical resistant suits.

Company Required: Protection against media coverage and consumer back lash.

AFIMAC Delivered: A non-confrontational approach to ensure the company did not receive negative press as a result of utilizing AFIMAC's services. A communication strategy to ensure professional handling of all media inquiries.

